

MDS-GREAT BRITAIN



PRUDENTIAL HOUSE · WELLESLEY ROAD · CROYDON · SURREY CR9 3LD
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Our ref: JRBC/ME

12th February, 1968

J.S.Singleton, Esq.,
Senior Partner,
G.F.Singleton & Co.,
9 Richmond Terrace,
BLACKBURN.

Dear Mr, Singleton

Thank you for your enquiry. I have pleasure in enclosing leaflet outlining the main features of the revolutionary MDS 1101 DATA RECORDER. It has been specifically designed to provide greater efficiency of data preparation for magnetic tape computer installations by recording and verifying data direct from source document onto $\frac{1}{2}$ " magnetic tape.

Briefly, the advantages to be gained by the installation of MDS 1101 Data Recorders are as follows:-

- 1) Increased operating productivity - over 200% has been achieved.
- 2) Faster computer input - and greater programming flexibility.
- 3) No card costs - less storage space and no lost cards.
- 4) Silent operation - less errors and greater efficiency.
- 5) Dual purpose machine - can be used in entry or verification mode.
- 6) High operator acceptance - reduced labour turnover.

There are many more benefits which contribute to an overall improvement in efficiency and a substantial reduction in the cost of data preparation.

In addition, the MDS Data Recorder can be used to incorporate data-transmission, card or paper tape readers, adding machines, typewriter input or output and a line printer. The complete MDS range therefore offers complete flexibility with all types of input or output requirements.

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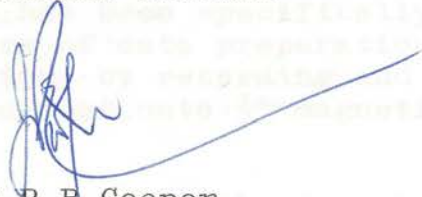
J.S.Singleton, Esq.

12th February, 1968

Should there be any additional information you require please do not hesitate to contact me.

Dear Mr. Singleton

Yours sincerely,
MDS - GREAT BRITAIN LIMITED



J.R.B.Cooper
Managing Director

Encl:

- 1) Increased operating productivity - over 200% has been achieved.
- 2) Easier computer input - and greater programming flexibility.
- 3) Low cost - less storage space and no tape carts.
- 4) 5' high operation - less errors and greater efficiency.
- 5) Small format machine - can be used in entry or verification mode.
- 6) High operator acceptance - reduced labour turnover.

There are many more benefits which contribute to an overall improvement in efficiency and a substantial reduction in the cost of data preparation.

In addition, the MDS Data Recorder can be used to incorporate data administration, input or output tape production, adding machines, typewriter input or output and a line printer. The complete MDS range therefore offers complete flexibility with all types of input or output requirements.