

One
of
a
great
new
series



2301 FLEXOWRITER*
automatic writing machine by **FRIDEN**

*A TRADEMARK OF FRIDEN, INC.

2301 FLEXOWRITER

automatic
writing
machine

PROGRAMATIC
model



2301 FLEXOWRITER writing machine shown with standard 16" carriage and optional desk.

The 2301 FLEXOWRITER automatic writing machine, PROGRAMATIC* model, is the most sophisticated model in a great new series of FRIDEN* writing units. It is a stylish, versatile, high-speed electric writing machine capable of performing a variety of complex paperwork tasks—automatically.

The 2301 retains all the dependability and durability of its well-known predecessors. Like these earlier FRIDEN machines, which revolutionized the handling of paperwork problems, this new model was designed to withstand many hours of sustained operation. It provides maximum flexibility and reliability during the creation of such business documents as purchase orders, sales orders, production orders, personnel records, and many others.

Truly an *automatic* unit, it can operate from punched paper tapes, edge-punched cards or tabulating cards at speeds up to 145 words per minute. Simultaneously a punched paper tape is produced containing source data for other documents. The keyboard is used only to enter variable information.

For added machine versatility, auxiliary input and output units can be cable-connected to the 2301 FLEXOWRITER writing machine to provide more input sources and output in the form of additional punched paper tape, tab cards or other documents. (See the back page of this folder for more information about auxiliary equipment.)

The 2301 is equipped with the following *standard* features: 16-inch carriage; tape reader, integral tape punch; such modified programming features as non-print, tape skip, automatic punch control and field control; removable tab-actuator rack with six field switches; removable terminal connector.

These *optional* features are also available: edge-punched card reader and punch; 20-inch carriage; electrical line finder; posting carriage; radio interference eliminator; verifier provisions.

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2301 FLEXOWRITER

automatic writing machine

Auxiliary Equipment

Other Units in the Series

Friden engineers have designed these new FLEXOWRITER writing machines to meet the most demanding requirements. One of the following units will surely solve your paperwork problems:

2302 FLEXOWRITER writing machine: For the user not requiring some of the extras of the Model 2301, this economical unit performs many automatic writing tasks at a lower cost. It also has facilities for input source connection.

2303 FLEXOWRITER writing machine: This monospacing unit is ideally suited to a variety of repetitive jobs, including the preparation of letters, library cards, insurance forms, and legal documents.

2304 FLEXOWRITER writing machine: For a more distinctive, "printed" look to repetitive writing, the Model 2304 offers proportional spacing in one of several attractive type styles.

2305 FLEXOWRITER writing machine: This is a special model writing machine, one designed for particular and individual needs. It retains the new speed and styling of the other units in the series, yet it can be equipped with many custom features to satisfy specific applications.

Friden, Inc.

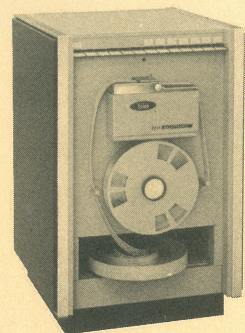
SAN LEANDRO • CALIFORNIA
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2313 AUTOMATIC CARD READER



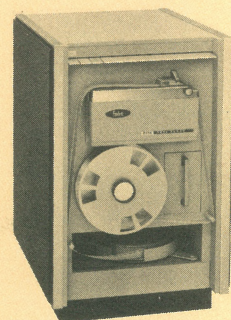
An auxiliary card reader, the 2313 provides a rapid, accurate conversion of coded source data from tab cards to a variety of business forms. It reads tab cards (in any of four different card formats), has automatic card feeding, skipping and ejection.

2314 SELECTADATA* selective reader



This auxiliary code reading unit not only provides the 2301 with a second data input source, but it also acts as an auxiliary program control. It searches punched tape at high speed to locate pre-selected information.

2215 AUXILIARY TAPE PUNCH



Besides the by-product tape which the 2301 FLEXOWRITER writing machine produces, the 2215 Auxiliary Tape Punch enables punching of a second tape as a by-product of document preparation. Each tape may contain the same or different information, as required.

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